

ATTENTION

VIDEOGRAPHERS – PRODUCERS – WRITERS – VIDEO EDITORS
Showcase Your Talent!



GCSTV 2

GCSTV 2 is Now Accepting Student, Faculty, Staff or Parent Produced Programming for Possible Broadcast! (Guilford County Schools videos only please)

We're interested in your complete, compelling, ready-to-broadcast productions of school sports, concerts, recitals, plays, debates, academic competitions, school news and more.

These projects can be videos you produce at school or on your own time that educate and entertain!

Please review the following guidelines before producing and submitting your material:

- Your show should be **edited, ready for air**, and **self-contained** (makes sense on its own). Leave five seconds of black/silence before and after your program. Reference color bars & tone OK, but are not required. Please note: spots are aired in standard NTSC video and monophonic audio (but may be submitted in 2-channel audio)
- Appropriate topics will be school/education-related, non-controversial, entertaining, promotional (but non-commercial), educational, and of broad interest to the GCS community; e.g. musical or dramatic performances, plays, special occasions, sporting events or features and newsworthy events
- Program should exhibit quality production values; i.e. should “look professional.”
- Program length can vary (a few minutes up to one-hour depending on whether it is compelling/informative and/or entertaining)

Basic tips:

- Use a tripod.
- Avoid excessive zooming and panning.

- Be careful with focus and exposure. Unless for effect, backlit subjects may appear overly-silhouetted; i.e. visual details are lost.
- Practice good microphone techniques for best audio recording. Ensure that final audio levels are reasonably uniform with peaks preferably at +12dB.
- Double check spelling of “supers”
- If referenced in sound or text, please note the correct name of the TV station is “GCSTV 2”
- Any *music* used should be ***non-copyrighted (unless music is original and person submitting is the copyright holder) and/or royalty-free (Productions that include copyrighted music will be rejected.)***
- Prohibited content: **NO** profanity, nudity, sex, violence/gore, suggestive dialogue/humor, false/misleading information, religion nor politics.
- Ultimate approval rests with the GCSTV 2 Broadcast Manager
- Submit your material on (non-HD) **Mini-DV, DV CAM, DVCPRO** or standard **DVD** (non-HD) formats

Mail or bring your finished show to:

GCSTV 2

712 N. Eugene Street
Greensboro, NC 27401



Provide your contact information, including an e-mail address. We will return your media.

GCSTV 2 staff will audition your material and advise you if or when your show will air.

You may request a specific or approximate time slot; we will accommodate if possible.

Spread the word! Get your production seen on TV.

Questions? Contact:

Leonard Simpson

Broadcast Production Manager @

simpsol2@gcsnc.com